

FOR IMMEDIATE RELEASE
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Vancouver Art Gallery Receives Programming Support from RBC

RBC contributes \$80,000 to help Increase access to the visual arts

Vancouver, B.C. – The Vancouver Art Gallery is pleased to announce it has partnered with RBC Financial Group. RBC has contributed \$50,000 to sponsor *FUSE*, an evening of art, music, and live performance, which debuts at the Vancouver Art Gallery on Friday, July 22. *FUSE* admission is \$10 per person, \$5 off the regular adult admission price, and includes access to the entire Gallery, music by top Vancouver DJ's and performance art from 6 to 11 p.m., with food and drinks available in The Gallery Café and patio.

RBC also donated \$30,000 to support access to the gallery every Thursday night until 9:00 p.m. as part of the Thursday Nights by Donation program.

“We welcome this new partnership with RBC,” said Vancouver Art Gallery Director Kathleen Bartels. “Leadership and support from the business sector is integral to the Gallery and its commitment to the community in presenting cosmopolitan, unique and cutting-edge programming in support of the visual arts.”

“RBC is proud to become a major partner of the Vancouver Art Gallery,” said Graham MacLachlan, Regional President, RBC Financial Group, B.C. “These exciting initiatives will make the Gallery a premier destination for people looking for a fun and culturally adventurous night out. They will also help increase community access to the visual arts and inspire a new generation of arts and culture enthusiasts.”

RBC has a proud history of supporting arts and culture in British Columbia to help create diverse and vibrant communities throughout the province. Over the past five years, RBC has donated more than \$600,000 to charitable arts and culture organizations across B.C.

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Presented by:

Media sponsor:



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The Vancouver Art Gallery gratefully acknowledges the support of the City of Vancouver, the Province of British Columbia through the BC Arts Council, the Government of Canada through the Canada Council for the Arts, the Department of Canadian Heritage Museums Assistance Program and the Greater Vancouver Regional District.